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The **COSTE HOUSE...**



but - *What*
is it ...



One of the oldest homes in the Mount Royal District, The Coste House was a girls' white elephant until opened as the Allied Arts Centre in 1946. Today, this same house is the subject of short-wave broadcasts over the international service of C.B.C. translated into six or more languages! It has been used in a coast-to-coast network; has been written up in Canadian, British and American publications and has been pronounced by men such as the Rt. Hon. Vincent Massey, as "A unique experiment in community centres."

After bearing briefs across Canada concerning cultural needs, the Royal Commission on the National Development of the Arts, Letters and Sciences, headed by Mr. Massey, asked for a history of the Calgary Allied Arts Centre to embody in its report as one of the most significant cultural developments in the Dominion.

what it does

Brings to Calgary art exhibitions from all parts of the Dominion, the United States and abroad.

(In 1949, exhibitions from Australia, Japan, Sweden, Finland, the British Isles, France and the United States have been shown in addition to exhibitions from every Province in the Dominion.)

Provides free access to the art galleries to Calgarians and visitors. Provides free art lectures to school, community and church groups at The Coste House.

Is helping to meet the problem of juvenile delinquency by developing interest among children and teen-agers in beautiful cultural pursuits.

Dedicates each Saturday to school children's activities—music, ballet, painting, modelling, etc.

Enters the field of adult education by organizing classes at cost in varied craft hobbies.

Introduces, through its Sunday social series and on its "Coste House Presents" radio programme, young musical, dramatic, literary and artistic talent to Calgarians and Albertans.

Provides Group Activities for its members as one of its many free services.

Charges only a nominal sum (\$1.00 or \$2.00) for memberships to enable everyone interested to participate in the maximum number of Coste House activities.

Offers services to the surrounding rural communities—speakers, theatricals, arts and crafts exhibitions, etc.



a very brief history



Calgary's Allied Arts Centre was launched on faith and a prayer in June, 1948. Its sponsors had no money, no membership, no assets. Six public-spirited citizens pledged to pay the rent and maintain The Castle House for one year out of their own pockets.

A small group of men and women volunteered to give their time and energy to administer the Centre until such time as salaries could be paid.

Another group of business and professional men tailored a Capital Reserve Fund of \$4,000.00 for purchase of essential equipment.

Nine organizations formed the Calgary Allied Arts Council to administer The Castle House, each organization pledging its members to raise funds and assist in renovating the house.

Today—after a little over three years—Calgary Allied Arts Centre has established itself as a significant contribution to the cultural and recreational life of the City, the Province, and the Dominion.

But—there's more to be done!



With the need for such a Centre definitely proven, Calgary's Allied Arts Council needs a sense of permanency:

1. A financial policy to ensure continuity of its activities is the primary objective today.
2. Improved lighting and facilities for display of the art treasures brought to Calgary from the four corners of the earth.
3. A permanent and adequate staff—from caretaker to director of salaries commensurate with the importance of the work.
4. Good classroom and gallery equipment to replace the improvised equipment used during the past three years.
5. Interior remodelling to provide more adequate accommodation for the varied activities.

(Meanwhile is taught in the lounge room—every available inch of space is allotted for hobbyists and class work which includes, in addition to mosaics, ceramics, sculpture, painting, leathercraft, ballet, music, dramatics, puppets, conversational French, creative writing, literary discussions, art appreciation, weaving, model trains, the art of magic. Add to this the meetings, lectures, film showings, rehearsals and demonstrations of our 24 affiliated organizations and it becomes obvious that the 14 rooms available for such activities are inadequate.)

will you help?

▶▶▶ The other day, one public-spirited citizen volunteered to pledge \$500 a year for ten years to place Calgary's Allied Arts Centre on a sound financial footing.

Last year, eighty-three public-spirited firms and individuals subscribed \$2,300 in donations ranging from \$25 to \$250. Since September 1st—the beginning of our fiscal year—21 of these donors have, without solicitation, subscribed \$700.

Our objective this year is two hundred donors—Will you be one of these?

pledge

▶▶▶ I WILL PLEDGE the sum of \$ _____ to the work of the
Calgary Allied Arts Centre for a period of _____ years.

Kindly bill me each year on or about _____ day.

My cheque for \$ _____ is enclosed for the current year.

If you wish your donation to be used for some specific purpose such as a new piano, record library, purchase of paintings for permanent collection, administration, new equipment, etc., please write instructions below.

ALL DONATIONS are subject to income tax deductions under Section 111 (1) and (2) of the Income Tax Act.

▶▶▶ One of our very fine members recently announced that he has made a bequest in his will for the Calgary Allied Arts Centre. Provision is made in our Constitution for the establishment of an Endowment Fund on which "only the income shall be used." Such fund, when created, will be administered by an Independent Board of Trustees.

statement
of
revenue
and
expenditure

CALGARY ALLIED ARTS COUNCIL

Statement of Revenue and Expenditure for Year Ended Aug. 31, 1948.

REVENUE:

Membership Fees		\$1,757.00	
Affiliation Fees		625.00	
Donations from Affiliated Organizations		1,019.15	
Grants—City of Calgary		2,500.00	
Province of Alberta		500.00	
Class Fees	\$2,525.70		
Sale of Class Supplies	651.85		
		3,281.55	
DEDUCT—Teaching Salaries	\$2,032.00		
Cost of Materials	875.32		
		2,907.32	
			473.64
Catering Receipts		6,201.55	
DEDUCT—Wages	1,685.70		
Supplies	3,328.70		
		5,014.40	
			1,173.21
Rental Receipts			709.85
Net Revenue from Festival			147.43
Bank Interest			17.09
Miscellaneous Revenue (Net)			5.86
			<u>\$8,931.87</u>

EXPENDITURE:

Salaries	53,271.40	
Catering—Wages and Board	1,435.52	
Programme Expenses (net)—Concerts	28.32	
Exhibitions	64.54	
		93.86
Freight and Express	321.15	
Advertising	711.16	
House Expenses	1,180.51	
Rent	1,200.00	
Printing, Postage and Stationery	487.48	
Light and Heat	743.81	
Repairs and Maintenance	454.43	
Telephone and Telegraph	133.35	
Insurance	50.00	
Donation to Workshop 14	100.00	
		<u>10,163.11</u>
Excess of Expenditure Over Revenue for the year, carried to Statement I.		\$ 231.24

GEORGE A. TOUCHE & CO.,

Chartered Accountants, Auditors.

(Donations of \$2,500.00 have been credited to Capital Account and used for equipment, etc., as shown on Balance Sheet.)